



## Business Impact Partner FAQ

**Q.** What is a Business Impact Partner?

**A.** America's Kids Belong Business Impact Partners are businesses who desire to impact children and families in foster care with their business. It takes entire communities to wrap around families and children in foster care. By partnering with AKB, you can provide community support and awareness that makes a significant **UPSTREAM impact on local children and families**. This program offers an easy way to support your community, your employees, and the state's most vulnerable children along with courageous foster parents who stand in the gap for these kids. Each partner chooses how to tailor their participation based upon their unique business.

**Q.** What ways can I engage?

**A.** You and your business can...

1. **Impact Your Community** by committing to provide a discount or service to families who are fostering. (Coming soon)
2. **Impact the Children** by contributing financially to the mission to give children in foster care a face and a voice.
3. **Impact Your Employees** by including foster families in your employee benefits and participating in foster care awareness initiatives with your employees.

**Q.** Can you give me some ideas of what the discount can look like?

**A.** Sure! Take whatever products or services your business offers and extend a discount or freebie to families that are fostering. This lightens their financial load and helps them to be seen in our community. It also encourages others to consider becoming foster parents themselves when they see how the local business community wraps around these families.

**Examples:**

50% off gym memberships | Free house cleaning for foster family | 30% off kids classes | Kids eat free with paying adult | 20% off purchase (mattresses, clothing, toys, etc.) | \$1000 towards an upgraded vehicle | Buy 1 Get 1 Free (activity, meal, camp, tutoring) | **The options are endless!**

**Q.** How many children are in foster care?

**A.** There are over 400,000 children in foster care, 100,000 of those are eligible for and waiting to be adopted.

**Q.** Is this for adoptive families as well?

**A.** This program is specifically for foster families who are actively providing a stable home environment for children in foster care who are waiting for reunification or adoption. Keep in mind, foster families may have 2 children at the breakfast table and 5 children at the dinner table. It would be impossible to track all the families who have adopted privately in our state. You're welcome to explore ways to extend the benefits for foster families to adoptive families.

**Q.** How do we promote this as a business?

**A.** We have "Foster Friendly" stickers that can be placed in a store window or door to alert foster families, promoting this on your social media, and word of mouth will be your most successful ways! This bring awareness to the community and build social goodwill among customers. The presence of your sticker shows the community at large that foster families are supported here and brings further awareness to the issue of foster care. AKB will be promoting partnerships to foster families as well.

**Q.** How long would this commitment be?

**A.** Our hope is that you would commit to partner with AKB and the foster care community long-term and see this as a part of your social goodwill in the community. Your business can reevaluate in writing at any time, but we ask for a minimum 6-month commitment.

**Q.** Don't parents get paid to foster?

**A.** Foster parents are provided with stipend rates for each child, however, this does not cover the entirety of their care or allow for many routine activities. Our hope is to support these families so they can continue with normal life routines as much as possible when they take in a new placement! (IE. If biological kids are in gymnastics class, then foster children placed in their home could also attend without a huge financial increase to the family. Imagine what this communicates to a child in foster care! They are important and valued, too!)

Ready to Get Started?  
Become an AKB Business Impact Partner at  
AmKidsBelong.org Business and click Apply Now!  
Have more questions?  
Contact us!